

## NEW TAXI COMPANY TO ANSWER CALLS SENT OVER RADIO

Contracts for 1,000 Cars to  
Give Good Service at  
Lower Rates.

By Sophie Irene Loeb.

The first announcement of a new taxicab company, which has contracted for 1,000 cabs with which to begin operation, is made to-day. The first cabs probably will be running in sixty days.

According to the officers, the formation of the new company was inspired by the passage of the Taxicab Bonding Law which requires each owner of a taxicab to file a bond or undertaking in the amount of at least \$2,500 for each person injured, with the State Tax Commission, as insurance for the recovery of claims for accidents or personal injuries.

The air of the new organization is to popularize the taxicab industry in this city by providing the public with taxicabs resembling the highest class cars, at rates lower than ever reached before, as well as having the public represented by an Advisory Board, having control over the department of taxicab chauffeurs.

The company is to be known as the Diamond Cab Company of New York and has been incorporated. One of the many features of the company will be the erection of a radio broadcasting station, more quickly to serve calls from the public.

At a meeting of the Board of Directors of this company, held at the Hotel Biltmore this afternoon, Mr. William T. Hawley was elected President. Mr. Hawley is Vice President of the Minneapolis and St. Louis Railroad, and has offices at No. 25 Broad Street. H. N. Gayford, formerly in the Internal Revenue Department at Washington, was selected as Secretary.

The contention of the organizers of this company is that the conventional taxicab now in use does not meet with the present needs of the taxicab riding public, particularly as to style and weight, and that the ideas embodied in the new Diamond Taxicab will represent the latest improvements now in vogue in Paris and other European cities.

The company proposes to erect garages which will have accommodations for the chauffeurs for their pleasure and recreation, such as a gymnasium, swimming pool, club and reading rooms.

"There are thousands of chauffeurs who are as respectable as men engaged in other walks of life," said Mr. Hawley, "but the present state of the public mind on account of the deficient service, has created an odium against them which can be rectified by better cabs and proper public safeguards which we plan to supply. The radio broadcasting station will be established at central headquarters and calls will be transmitted to the drivers at the various stations to be established."

"Every driver will practically be the owner of his cab, and will be enabled, through the medium of group purchasing to secure accessories and supplies at wholesale prices."

## MEMORIAL SERVICE FOR BANKER DAVISON

Red Cross Will Honor Former Chairman at Washington.

WASHINGTON, May 26.—A memorial service in honor of the late Henry P. Davison, who was Chairman of the War Council of the American Red Cross during the World War and first Chairman of the Board of Governors of the League of Red Cross Societies, will be held at Red Cross Headquarters here next Sunday, it was announced to-day. Judge John Barton Payne, Chairman of the Red Cross, will preside, with address by Dr. Stockton Anson, National Secretary during the war.

In addition to members of Mr. Davison's family, others to be present will include Ambassadors of the Allied Powers signatory to the League of Red Cross Societies.



A good take off!

All you take off—as well as all you put on!

Everything you'll need over the Holiday.

Norfolk, white flannels, Scotch Mists, soft collared shirts, silk socks, sport ox-fords.

Panamas, flexible Sennits, silk caps.

Four-in-hands of hand-printed English foulards.

Traveling bags. Suit cases. Wardrobe trunks. Steamer rugs.

Bathing suits, including Jersey shirts and blue flannel trunks.

Belts, rubber caps, beach balls, beach robes, surf boards, Aquaplanes, bathing shoes, bathing bags. Safety belts.

Light weight all-wool sweaters for as little as \$5. Fine to slip on when you come out of the water.

Registered Trademark.

ROGERS PEET COMPANY

Broadway at 13th St. "Four Convenient Corners" Heald St. at 35th St.

Broadway at Warren Fifth Ave. at 41st St.

## CHAMPAGNE SEIZED FAR FROM RABBIS

"Sacramental" Wine Takes Long Broadway Route for East Side.

A truck carrying seventy-five cases of imported champagne was seized yesterday at 51st Street and Broadway by Federal Prohibition agents, under order of John D. Appleby, wine

zone chief for New York and New Jersey.

The truck belonged to Chris Inter-man of No. 163 West 17th Street. He is authorized to transport liquors. The agents charge that Harry Nixon, the driver, was carrying the champagne from the Lafayette Importing Company of No. 24 State Street to a person who was to have stopped in West 54th Street and, after identification, would direct him where to take the wine.

Officers of the Lafayette Importing Company deny this. The wine was to be delivered to Rabbi Isaac Weiss of No. 249 East Second Street and Rabbi Schrage Sassover, of No. 410 Avenue B, they say. Records at Prohibition headquarters show the Rabbi named had removal permits for 720 gallons of still wine for sacramental purposes.

Since champagne does not come under the permit, however, Mr. Appleby ordered the wine confiscated, and is holding truck and contents at the Liberty Storage Warehouse, No. 162 West 24th Street.

## BROWN AIDS SUGAR LOBBY, IS CHARGED

Texas Tells House Harding's Aide Worked to Pass Bill.

WASHINGTON, May 26.—That Walter F. Brown, who has been working on the President's reorganization plan, had been at the Capitol, recently in behalf of pending measures to re-

imburse two concerns for sugar imported from Argentina at the behest of the Department of Justice two years ago was charged by Representative Jones (Dem.-Tex.) during debate in the House.

B. H. Howell, Son & Co. of New York would be repaid alleged losses of about \$2,250,000 on 13,902 tons of sugar which, it was claimed, did not reach the United States until sugar had dropped far below the cost. P. De Ronde & Co. of New York Import-

ed 6,000 tons of sugar, and the losses were said to be about \$1,000,000.

Representative Ward (Rep. N. Y.) defended the legislation, stating the transaction was made in 1920, when the Department of Justice was very active in its efforts to reduce the high cost of living. The sugar was purchased in Argentina but, owing to the embargo, the State Department had to act. In the delay the price of sugar went down.

Store hours  
9 A. M. to 5:30 P. M.  
including Saturday

FIFTH AVENUE **James McCreery & Co.** 34TH STREET

Wool Hurling Flags  
for Decoration Day  
at Special Prices

## Holiday Values for Saturday, and Monday as Well

### Silk Canton Crepe and Crepe de Chine Yard, 2.45

7,500 yards in White, Black, Navy Blue and Silver Gray. 40 inches wide. Exceptionally good value.

McCreery Silks—Famous over half a century—the Original Silk Shop.  
(Second Floor)

### Golf Outfits, Special 11.75

Especially recommended for Beginners

The outfit consists of a driver, midiron, brassie, putter and mashie. The bag is made of white canvas with Black or Tan leather trimmings and of good size.  
(Fifth Floor)

### Imported French Eponge In Solid Colors Yard, 85c

A wide assortment of new colors in this most practical and fashionable of Summer fabrics.  
(Second Floor)

### Glove Silk Underthings at Reduced Prices

The most wanted things in Glove Silk, taken from regular stock and reduced.

Fancy Drop-stitch Glove Silk Vests in bodice style. Pink only. formerly 1.95, 1.50  
Plain Glove Silk Vests of excellent quality, bodice style. Pink only. formerly 3.75, 2.50  
"Step-in" Drawers of plain or fancy-stripe Glove Silk. formerly 3.75 and 3.95, 2.95  
Glove Silk Bloomers—superior quality. formerly 3.25, 2.50  
(Third Floor)

### The Lady Mary Combination Toilet Set, 1.00

regularly 1.75

This Combination Toilet Set consists of a delicately fragrant Talcum, Face Powder, Compact Rouge and Vanishing or Cold Cream.

Quart Vacuum Bottles, Special 1.75  
(Main Floor)

### Cameras for the Holidays Three Special Values

No. 2A Brownie, pictures, 2 1/2 x 3 1/4, regularly 3.50, 2.75  
No. 2A Folding Autographic Brownie, picture 2 1/2 x 3 1/4, regularly 10.00, 8.50  
Vest Pocket Kodak, Folding and Autographic, picture 1 1/2 x 2 1/2, regularly 6.50, 4.95  
(Main Floor)

### Boys' Blue Serge Three Trouser Suits 11.95

Coat, Two pairs Blue Serge, One pair White Duck Trousers

This complete Summer outfit is being offered at a specially low price. The suit is fashioned of a very fine quality all wool Blue Serge in a single-breasted pleated model or double-breasted plain model. Sizes 7 to 18 years.

White Blouses Special, 1.15

Attached collar or neckband, solid White or self stripes. Sizes 7 to 15 years.  
(Third Floor)



### Misses' Tub Silk Frocks 14.75 & 16.50

Tailor-made Frocks of Broadcloth Silks at 14.75 that launder beautifully, also of White Crepe de Chine at 16.50. They are fashioned in various styles, unadorned but for little tailored touches, such as narrow knife plaited edging, tailored straps, dangle-buttons or a bit of fine hand-work. Stripes in many effective color combinations or all White. Sizes 14 to 20 years.  
(Fourth Floor)

### Misses' Coats, Capes and Wraps Very Special 22.50 and 14.75

At 22.50 there are costly-looking Wraps, Coats and Capes of rich materials for dress, street and sport wear. Highly fashionable models in all the wanted colors.

At 14.75—models for dress, street, sport, motoring and traveling. Topcoats, Capes, Wraps and Coats in unusually smart styles and colors.  
(Fourth Floor)

### Misses' Spongeen Suits—Special, 35.00

As Spongeen is light in weight (though firm and substantial) and is cool-looking in appearance, these Suits are ideal for Summer wear. They are tailored in a smart, cool box-coated style with flaring sleeves and feature a new one-piece "wrap-around" skirt. Lined throughout with Crepe de Chine. Gray, Ladybird, Fallow, Honey, White, Navy Blue and Black.

Clearance! Tweed Suits, formerly up to 35.00 10.00  
(Fourth Floor)

### Attractive Bathing Suits of Jersey at 3.95, 6.95 and 8.95

Smart models of all-wool Jersey with tights attached, and styles featuring slip-overs with separate swimming suits. All the wanted colors—also Black.  
(Fourth Floor)

### Dainty Summer Blouses 2.95

A. Of sheer, striped Dimity, its collar and cuffs favored with hand-drawn work and Irish Picot edging.

B. Of soft, silky Batiste, enriched with bountiful hand-work and wide Real Fillet Lace.

Types ideal for sweaters and sport suits.  
(Fourth Floor)

### Special Holiday Values in White and Sport Footwear

6.75 8.75 9.75

Every desirable type of Footwear will be found assembled for this special holiday offering. There are models to wear with gowns and frocks; walking styles; tailored types and irresistibly attractive sport models. Sandals, Strap-Pumps, Regulation Oxfords and Saddle Oxfords. Solid colors, all White and effective combinations of colors and leathers.  
(Second Floor)

### White Wash Silk Sport Skirts 11.75

Smart, practical, shirred Skirts of excellent quality White Novelty Silks that will emerge from tubbing as beautiful as ever.

They are smartly pocketed and belted and reveal deep hems (a feature of only the better skirts).

Some are plain of weave, others display designs of stripes. Sizes for women and misses—waistbands 26 to 32 inches.  
(Fourth Floor)

### Tuxedo Silk Sweaters 11.75

Tuxedo Coat Sweaters of fine Thread Silk in striped weave, finished with odd pockets and tie sash. Bright colors, soft pastel tones, dark shades—also Black or White.

Coat Sweaters of fancy-weave Mohair fashioned in Tuxedo effect. Many gay sport shades. 8.50  
(Fourth Floor)

### Organdie Frocks for Girls 5.50

Pretty little Party and Summer Afternoon Frocks of crisp Organdie in delicate colors, softened by frills, ruffles and smart apron effects. Rose, Copenhagen Blue, Tangerine and White.

### Girls' Bloomer Dresses 2.95 and 3.95

Of sturdy Gingham or Muslin. Pink, Tan, Blue, Red and White.  
(Fourth Floor)

### Umbrellas for Sun and Rain 3.95

Very desirable umbrellas in Navy Blue, Green, Purple, Garnet or Brown Silk, with a tape edge. They have just the sort of amber colored and bakelite handles a woman likes, with tips and ends to match. Each is 10-ribbed.  
(Main Floor)

FUR STORAGE—Remodeling and Repairing  
Phone 6900 Fitz Roy

## Franklin Simon & Co.

A Store of Individual Shops

FIFTH AVENUE, 37th and 38th STS.



## WHITE CANVAS FOOTWEAR

For Children

SUMMER STRAP . . .  
PUMPS AND OXFORDS

SIZES  
8 TO 10 1/2

3.50

SIZES  
11 TO 2

4.00

The vogue of value descends below the lowest mark of last year, as the vogue of white ascends to the highest mark of this year. . . .

CHILDREN'S SHOE SHOP—Third Floor